



Annamacharya Institute Of  
Technology & Sciences  
Department of Business  
Administration

Two day National Conference On  
"EXCELLENCE IN BUSINESS PRACTICES IN 21st  
CENTURY" (Virtual Conference), AITS  
RAJAMPET.

**ISBN**



978-93-91131-37-1



**ANNAMACHARYA INSTITUTE OF  
TECHNOLOGY & SCIENCES**  
(AUTONOMOUS), RAJAMPET



**Two-Day National Conference On" EXCELLENCE IN  
BUSINESS PRACTICES IN 21st CENTURY on 10th and  
11th August 2021.**

Organized by

**DEPARTMENT OF BUSINESS  
ADMINISTRATION**

**CONVENER**

**DR.P. SUBRAMANYAM**  
HEAD OF THE DEPARTMENT (MBA)

**Co-Ordinator's**

P. VENKATA SUBBAIAH  
K. BHASKAR

